**Press Release 16.04.2023**

**Aydem Retail and Gediz Retail**

**Introduces A New Mobile App**

**Having made several innovations to ensure the best customer experience, Aydem Retail and Gediz Retail have introduced their new mobile app. Users now may complete all transactions, such as mobile app and subscription formalities as well as bill payments, instantly and quickly.**

In an effort to complete their digital transformation in many areas to offer their customers fast and high-quality services, Aydem Retail and Gediz Retail break new ground for their customers. Thanks to this mobile app, Aydem Retail and Gediz Retail customers can easily perform all operations, from paying utility bills to applying for subscriptions and inquiring about debts and consumption, without having to visit a Customer Relations Center. Additionally, consumers can use the app to update their information, change billing notification settings, terminate subscriptions, and schedule online appointments.

“We are working to provide the best possible experience to our customers”, said Aydem Retail and Gediz Retail General Manager Mustafa İren. “We are very happy to offer this mobile app to further enhance our customer-oriented approach. This app makes your energy management more efficient and easier and accelerates your transactions. We will continue to provide innovative applications that add value to our customers’ daily lives.”

The app can be downloaded from App Store, Google Play Store and Huawei AppGallery.

**About Aydem Retail:**

Standing out as one of the constituents of Aydem Energy Group, which is the first and leading integrated energy company in Türkiye with 40 years of experience and expertise in the energy sector, Aydem Elektrik Perakende Satış A.Ş. started its operations in 2008 as a contracted supplier in Aydın, Denizli and Muğla, and became the first electricity retailer privatized in Türkiye. Aydem Retail operates as the incumbent supplier in the Turkish provinces namely Aydın, Denizli and Muğla to provide energy for life at more than two million points in all 81 provinces in Türkiye, creating added value for the national energy and economy. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Aydem Retail keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Türkiye. Aydem Retail has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its certification as “Great Place to Work” by the Great Place to Work® Institute and its inclusion in the “List of the Best Employers in Türkiye”.

**About Gediz Retail:**

Incorporated within Aydem Energy, which is the first and leading integrated energy company in Türkiye with 40 years of experience and expertise in the energy sector, Gediz Elektrik Perakende Satış A.Ş. started its operations in 2013 as a contracted supplier in Izmir and Manisa provinces. Gediz Retail supplies energy for more than 12 million people at more than three million points, offering faster and durable solutions to cater to customer requirements in the provinces of Izmir and Manisa. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Gediz Retail keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Türkiye. Aydem Retail has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its certification as “Great Place to Work” by the Great Place to Work® Institute and its inclusion in the “List of the Best Employers in Türkiye”.

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